

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 497448 / | | <u>Alt Order #</u> 06362758 |
| <u>Product</u> PATRIOT MAJORITY USA | | |
| <u>Contract Dates</u> 10/04/12 - 10/12/12 | | <u>Estimate #</u> 1966 |
| <u>Advertiser</u> Patriot Majority USA | | <u>Original Date / Revision</u> 10/03/12 / 10/03/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 84 | <u>Product Code</u> 91 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KVVU | 10/04/12 | 10/10/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$250.00 | | | |
| N 2 | KVVU | 10/04/12 | 10/10/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$4,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 2 | \$2,150.00 | | | |
| N 3 | KVVU | 10/04/12 | 10/10/12 | Better | M-F 11a-12p | | :30 | | | NM | 3 | \$585.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$195.00 | | | |
| N 4 | KVVU | 10/04/12 | 10/10/12 | Katie Couric | 2-3p | | :30 | | | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$275.00 | | | |
| N 5 | KVVU | 10/04/12 | 10/10/12 | Anderson | 3-4p | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 2 | \$300.00 | | | |
| N 6 | KVVU | 10/04/12 | 10/10/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$350.00 | | | |
| N 7 | KVVU | 10/04/12 | 10/10/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 2 | \$950.00 | | | |
| N 8 | KVVU | 10/04/12 | 10/10/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$450.00 | | | |
| N 9 | KVVU | 10/04/12 | 10/10/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | \$2,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 2 | \$1,025.00 | | | |
| N 10 | KVVU | 10/04/12 | 10/10/12 | Fox 5 News at 6pm | M-F 6-630pm | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 2 | \$900.00 | | | |
| N 11 | KVVU | 10/04/12 | 10/10/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 3 | \$2,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 497448 / | | <u>Alt Order #</u> 06362758 |
| <u>Contract Dates</u> 10/04/12 - 10/12/12 | <u>Product</u> PATRIOT MAJORITY U | <u>Estimate #</u> 1966 |
| <u>Advertiser</u> Patriot Majority USA | | <u>Original Date / Revision</u> 10/03/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$725.00 | | | |
| N 12 | KVVU | 10/04/12 | 10/10/12 | Extra | M-F 7-730p | | :30 | | | NM | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$950.00 | | | |
| N 13 | KVVU | 10/04/12 | 10/10/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 5 | \$700.00 | | | |
| N 14 | KVVU | 10/04/12 | 10/10/12 | TMZ | 730-8p | | :30 | | | NM | 3 | \$4,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$1,350.00 | | | |
| N 15 | KVVU | 10/04/12 | 10/10/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/04/12 | 10/10/12 | MTWTF-- | | | | 3 | \$275.00 | | | |
| N 16 | KVVU | 10/05/12 | 10/05/12 | Fringe | Fri 9p-10p | | :30 | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1-- | | | | 1 | \$4,000.00 | | | |
| N 17 | KVVU | 10/08/12 | 10/08/12 | The Mob Doctor | Mon 9p-10p | | :30 | | | NM | 1 | \$6,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$6,800.00 | | | |
| N 18 | KVVU | 10/06/12 | 10/06/12 | Clone Wars | Sa 2-3p | | :30 | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$175.00 | | | |
| N 19 | KVVU | 10/07/12 | 10/07/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$9,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$9,500.00 | | | |
| N 20 | KVVU | 10/07/12 | 10/07/12 | Friends Weekend | 5-6p | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$225.00 | | | |
| N 21 | KVVU | 10/07/12 | 10/07/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$550.00 | | | |
| N 22 | KVVU | 10/04/12 | 10/04/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$7,500.00 | | | |
| N 23 | KVVU | 10/11/12 | 10/12/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---TF-- | | | | 1 | \$250.00 | | | |
| N 24 | KVVU | 10/11/12 | 10/12/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | \$2,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---TF-- | | | | 1 | \$2,150.00 | | | |
| N 25 | KVVU | 10/11/12 | 10/12/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---TF-- | | | | 1 | \$300.00 | | | |
| N 26 | KVVU | 10/11/12 | 10/12/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$1,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---TF-- | | | | 1 | \$1,025.00 | | | |
| N 27 | KVVU | 10/11/12 | 10/12/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---TF-- | | | | 2 | \$700.00 | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
|----------------------------|--------------------|
| 497448 / | 06362758 |

| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
|-----------------------|---------------------|-------------------|
| 10/04/12 - 10/12/12 | PATRIOT MAJORITY US | 1966 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|----------------------|---------------------------------|
| Patriot Majority USA | 10/03/12 / 10/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Totals | | | | | | | | | | | 55 | \$62,485.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/12/12 | 55 | \$62,485.00 | \$53,112.25 |
| Totals | 55 | \$62,485.00 | \$53,112.25 |

Signature: _____ **Date:** _____

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REP HEADLINE# 6362758 TRF# 497448
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 08.53
CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.# _____ OFF.# 762 SALESMAN # _____
AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6362758 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1966 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT4/12 OCT12/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT4/12 08.53

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINES 28 AND 29
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 84 AGENCY EST# = 1966
AGENCY PRODUCT CODE = 91

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 18 | S | | 200P-300P | 30 | | \$175.00 | 10/6 | 10/6 | 0 | | SAT | 0 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : THE CLOSER
CON COM1: THE CLOSER

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 29 | A | | 1100P-1200M | 30 | | \$175.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TOUCH
ORD COM1: SPOT N/A DUE TO SPORTS. MG 'TOUCH' PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-18 FOR 1 SPOT/WK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|--|---|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 19 | S | | 100P-400P | 30 | | \$9,500.00 | 10/7 | 10/7 | 0 | | SUN | 0 |
| PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2) | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|
| 28 | A | | 1000A-130P | 30 | | \$9,500.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
|----|---|--|------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : FOX NFL (GAME 2)
 ORD COM1: TP CORRECTION. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-19 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|----------------------------------|------|-----|------------|-------------|--|--|--|--|--|
| M1 | OK'D | BUY#19 | MISSED: SUN/100P-400P | OCT7 | 30S | \$9,500.00 | (OCT3/12) | | | | | |
| | | | OFFER: SUN/1000A-130P | OCT7 | 30S | \$9,500.00 | PLS ADVISE. | | | | | |
| | | | CMT: TP CORRECTION. PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--------|---|------|-----|----------|-------------|--|--|--|--|--|
| M2 | OK'D | BUY#18 | MISSED: SAT/200P-300P | OCT6 | 30S | \$175.00 | (OCT3/12) | | | | | |
| | | | OFFER: SAT/1100P-1200M | OCT6 | 30S | \$175.00 | PLS ADVISE. | | | | | |
| | | | CMT: SPOT N/A DUE TO SPORTS. MG 'TOUCH' PRE-BOOKED PLS APPROVE. | | | | | | | | | |

| | | | | | | | | | | | |
|----------------|----------|--|--|--|--|--|--|--|--|--|----------|
| OCT/12 | 62485.00 | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 62485.00 |
| TOTAL SPOTS | | | | | | | | | | | 55 |

MARKET TOTALS \$328,868 KVVU 19% KSNV 28% KLAS 22% KTNV 22% KVMY 7% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT3/12 15.10
*** KVVU-TV ***

| | | | | | | | | |
|-----------------------------|-------------|----|------------|------|-------|---|----------|---|
| 2 | 1000P-1100P | 30 | \$2,150.00 | 10/4 | 10/10 | 2 | TH-F,M-W | 2 |
| PROGRAM : FOX 5 NEWS AT 10P | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 10P | | | | | | | | |

OCT3/12 15.10
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|----------|-----------|
| 3 | | | 1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS | 30 | | \$195.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| 4 | | | 200P-300P PROGRAM : KATIE CON COM1: KATIE | 30 | | \$275.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| 5 | | | 300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER | 30 | | \$300.00 | 10/4 | 10/10 | 2 | | TH-F,M-W | 2 |
| 6 | | | 400P-500P PROGRAM : DR OZ CON COM1: DR OZ | 30 | | \$350.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| 7 | | | 500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM | 30 | | \$950.00 | 10/4 | 10/10 | 2 | | TH-F,M-W | 2 |
| 8 | | | 500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A | 30 | | \$450.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| 9 | | | 530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM | 30 | | \$1,025.00 | 10/4 | 10/10 | 2 | | TH-F,M-W | 2 |
| 10 | | | 600P-630P PROGRAM : FOX5 NEWS AT 6PM CON COM1: FOX5 NEWS AT 6PM | 30 | | \$900.00 | 10/4 | 10/10 | 2 | | TH-F,M-W | 2 |
| 11 | | | 600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A | 30 | | \$725.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |

REP HEADLINE# 6362758
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT3/12 15.10
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|----------|-----------|
| 12 | | | 700P-730P | 30 | | \$950.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| PROGRAM : EXTRA | | | | | | | | | | | | |
| CON COM1 : EXTRA | | | | | | | | | | | | |
| 13 | | | 700A-900A | 30 | | \$700.00 | 10/4 | 10/10 | 5 | | TH-F,M-W | 5 |
| PROGRAM : FOX5 MORNING NEWS | | | | | | | | | | | | |
| CON COM1 : FOX5 MORNING NEWS | | | | | | | | | | | | |
| 14 | | | 730P-800P | 30 | | \$1,350.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| PROGRAM : TMZ | | | | | | | | | | | | |
| CON COM1 : TMZ | | | | | | | | | | | | |
| 15 | | | 900A-1000A | 30 | | \$275.00 | 10/4 | 10/10 | 3 | | TH-F,M-W | 3 |
| PROGRAM : MORE LAS VEGAS | | | | | | | | | | | | |
| CON COM1 : MORE LAS VEGAS | | | | | | | | | | | | |
| 16 | | | 900P-1000P | 30 | | \$4,000.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : FRINGE FTC: 9/28/12 | | | | | | | | | | | | |
| CON COM1 : FRINGE FTC: 9/28/12 | | | | | | | | | | | | |
| 17 | | | 900P-1000P | 30 | | \$6,800.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : MOB DOCTORFTC: 9/17/12 | | | | | | | | | | | | |
| CON COM1 : MOB DOCTORFTC: 9/17/12 | | | | | | | | | | | | |
| 18 | | | 200P-300P | 30 | | \$175.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : THE CLOSER | | | | | | | | | | | | |
| CON COM1 : THE CLOSER | | | | | | | | | | | | |
| 19 | | | 100P-400P | 30 | | \$9,500.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : FOX NFL (GAME 2) | | | | | | | | | | | | |
| CON COM1 : FOX NFL (GAME 2) | | | | | | | | | | | | |
| 20 | | | 500P-600P | 30 | | \$225.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : EXTRA WEEKEND | | | | | | | | | | | | |
| CON COM1 : EXTRA WEEKEND | | | | | | | | | | | | |

10-1308

N/A

REP HEADLINE# 6362758
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 21 | | | 800A-900A | 30 | | \$550.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : FOX NEWS SUNDAY | | | | | | | | | | | | |
| CON COM1 : FOX NEWS SUNDAY | | | | | | | | | | | | |
| 22 | | | 800P-900P | 30 | | \$7,500.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| PROGRAM : X-FACTOR RESULTS | | | | | | | | | | | | |
| CON COM1 : X-FACTOR RESULTS | | | | | | | | | | | | |
| 23 | | | 1000A-1100A | 30 | | \$250.00 | 10/11 | 10/12 | 1 | | TH-F | 1 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1 : DR OZ | | | | | | | | | | | | |
| 24 | | | 1000P-1100P | 30 | | \$2,150.00 | 10/11 | 10/12 | 1 | | TH-F | 1 |
| PROGRAM : FOX 5 NEWS AT 10P | | | | | | | | | | | | |
| CON COM1 : FOX 5 NEWS AT 10P | | | | | | | | | | | | |
| 25 | | | 300P-400P | 30 | | \$300.00 | 10/11 | 10/12 | 1 | | TH-F | 1 |
| PROGRAM : ANDERSON COOPER | | | | | | | | | | | | |
| CON COM1 : ANDERSON COOPER | | | | | | | | | | | | |
| 26 | | | 530P-600P | 30 | | \$1,025.00 | 10/11 | 10/12 | 1 | | TH-F | 1 |
| PROGRAM : FOX 5 NEWS AT 530PM | | | | | | | | | | | | |
| CON COM1 : FOX 5 NEWS AT 530PM | | | | | | | | | | | | |
| 27 | | | 700A-900A | 30 | | \$700.00 | 10/11 | 10/12 | 2 | | TH-F | 2 |
| PROGRAM : FOX5 MORNING NEWS | | | | | | | | | | | | |
| CON COM1 : FOX5 MORNING NEWS | | | | | | | | | | | | |
| OCT/12 | | | | | | 62485.00 | | | | | | |

CONTRACT TOTAL 62485.00
 TOTAL SPOTS 55

MARKET TOTALS \$328,868 KVVU 19% KSNV 28% KLAS 22% KTNV 22% KVMY 7% KVCW 1% CABL 0%
 SVC- NSI
 DEMOS- RA35+*